



**CHRYSALIS CENTER
VIRTUAL BUTTERFLY BASH 2021
CELEBRATING THE BEAUTY
OF TRANSFORMATION**

Friday, October 22, 2021

- FAQs -

Frequently Asked Questions

Read below for the details on our upcoming
Butterfly Bash and Auction!

Can't find what you're looking for?
Click [HERE](#) to email Sarah Mitchell!
(smitchell@chrysaliscenterct.org)



Getting Help...Getting Better...Giving Back.



What is the Butterfly Bash?

The **Annual Butterfly Bash** is Chrysalis Center's signature fundraising event that raises much-needed funds to help people transform their lives.

Our theme this year is "*Celebrating the Beauty of Transformation*" and we invite you to join us for a special evening as we share inspiring and transformational clients' stories.

When is the Butterfly Bash?

Friday, October 22, 2021 at 7:00pm. This year's event will be held virtually. Those who purchase tickets will receive a personal link prior to the event for viewing. The evening ends at approximately 8:00pm.

Who can attend this event?

This event is open to everyone! Whether you are a sponsor, donor, volunteer, business partner or a community member who loves Chrysalis Center's mission - we invite you to attend!

Is there a dress code?

Dress to impress or view the event in your comfy clothes. With the event being virtual, we will never know if you're wearing your fuzzy slippers.

What is included with my ticket?

Each ticket includes entrance to the Butterfly Bash, our signature fundraising event which raises critical funds to help people transform their lives. The evening includes a delicious three-course dinner (pickup on day of event) from La Cocina Catering, our culinary arts training program, with your choice of meal (vegetarian option available), inspiring stories, silent, live auctions, and more!

What ticket levels are offered?

Sponsorship, Honorary Committee, Table Captain and Individual.

- **Corporate Sponsorship** – Support from business and individuals in the community is critical for Chrysalis Center to transform more lives. We have a variety of Corporate Sponsorship levels, and each level includes Bash tickets. To view sponsorship levels and benefits click [HERE](#) to download our Corporate Sponsorship brochure and registration form. Please contact Adria Giordano, Director of Development and Communications for more info/any questions at agiordano@chrysaliscenterct.org or (860) 263-4425.
- **Honorary Committee** – The Honorary Committee is a philanthropic commitment at a top-tier level and includes a VIP event "thank you" box filled with flair and surprises, recognition on the Bash invite and up to 10 guests viewing the Bash event. To view a full description and benefits click [HERE](#) to download Honorary Committee overview and registration form. Please contact Adria Giordano, Director of Development and Communications for more info/any questions at agiordano@chrysaliscenterct.org or (860) 263-4425.
- **Table Captain** – NEW this year is our Table Captains! We invite you to gather your friends, co-workers or members from your circle who are dedicated to supporting Chrysalis Center's mission. As a Table Captain you will have up to 10 guests viewing that Bash and receive special recognition in the program book. To view a full description and benefits click [HERE](#) to download Table Captain overview and registration form. Please contact Adria Giordano, Director of Development and Communications for more info/any questions at agiordano@chrysaliscenterct.org or (860) 263-4425.
- **Individual Tickets**- Each ticket is \$150 and includes viewing link to the Butterfly Bash, dinner from La Cocina Catering, and auctions.

How do I purchase a ticket?

1. Visit the [Butterfly Bash](#) event website and click on the button located below Tickets Now Available.
2. Select the ticket type and quantity.
3. Add purchaser information.
4. Enter the Company or Group Name.
5. Answer ticket questions and add additional attendees. (If applicable)
6. Enter credit card information to complete payment.
7. Check Terms and Conditions.
8. Check Text Messages (for bids, purchases and event announcements).
9. Check the "I'm not a robot" and click Pay.
10. Once your order is submitted, purchaser registration is automatically complete.
11. Create a username and password to be able to update order information.

Do I need to purchase a ticket to bid on silent auction or wine pull if I'm not attending the Butterfly Bash?

No, but you do need to register. Registration is free.

How to register via Home page registration button:

1. Visit the [Butterfly Bash event website](#).
2. Click Register to Participate.
3. Create an Account.
4. Check the Terms and Conditions box.
5. Check the Text Messages box (for bids, purchases, and event announcements).
6. Click Create my GiveSmart Account.
7. Click Ok within the All Set Message to complete Registration.

Register via text:

1. Text Butterfly21 to 76278 and follow the prompts from the texts received.
2. Once registered, click the blue link within the Welcome Text to access the campaign.

How do I bid on auction items?

1. Once you have completed a registration on the campaign, you will receive the welcome text message, linking you to the items to browse, bid or buy.
2. Click on the Blue link in the Welcome text to be directed to the Items page.
3. View Items by category or search by Item number or name.
4. Click the item of interest to view the description as well as the current bid and or price.
5. The system will auto-populate the bid amount based on the set increment for the item.
6. Choose to bid at the set amount or higher.
7. Click Bid.

How long will the silent auction be open?

The silent auction will be open for bidding one week prior to the event and will close at the conclusion of the Butterfly Bash on October 22.

How does the silent auction work since the event is virtual?

The Silent Auction online so you can bid from anywhere on any device. If you are the winning bid, we will contact you shortly after the event with pick-up instructions. We encourage all silent auction winners to pick-up in person. We are unable to ship alcohol to winners. If items must be shipped, postage must be paid by silent auction winner, prior to the item(s) being sent.

Is participation in the live auction available to everyone?

No. Access to the live auction is only available to event ticket holders.

How do I pay for my auction item(s) if I win?

We encourage you to pay online from your device (cell phone, computer, tablet, etc.) at the Pay/Self Checkout option at the [Butterfly Bash event website](#). Review item(s) in your cart and choose to pay either with an existing credit card on file or enter a new card. Once your balance is paid in full a receipt is automatically emailed to you.

1. Visit the Pay page at the top of the screen.
2. Review the purchase summary.
3. Enter a credit card or use the one on file.
4. Click Pay.
5. Once payment is secured, a red Pay stamp appears.
6. Show the Pay stamp at the time of item redemption to confirm payment was made.

If you wish pay in-person, please contact Sarah Mitchell, smitchell@chrysaliscenterct.org

How do I pick-up my silent auction item(s)?

At the conclusion of the event an email will be sent to those with the winning bid(s). The email will include information on when silent auction items can be claimed. Full payment, online or in-person, must be made before item can be claimed.

How do I participate in the Wine Pull ?

1. Once you have completed a registration on the campaign, you will receive the welcome text message, linking you to the items to browse, bid or buy.
2. Click on the Blue link in the Welcome text to be directed to the Items page.
3. View Items by category and select "Available for Purchase"
4. Click on Wine Pull to view the description. Enter the number of bottles you wish to buy and click Buy. Only 50 bottles available.
5. Wine Pull bottle can be picked up on Friday, October 22 between 12-5pm at Chrysalis Center, 255 Homestead Avenue, Hartford.

How do I make a donation if I cannot attend or wish to make one during the event?

You can **Text**, **Donate Online**, or **Mail a Check** to *Chrysalis Center, 255 Homestead Avenue, Hartford, CT 06132*

Text to donate

1. Text the Butterfly21 to 76278.
2. Follow the text prompts to complete registration.
3. Receive a Welcome Text.
4. Text GIVE or DONATE followed by a dollar amount.
5. Receive a thank you text.
6. Secure payment by visiting Pay.

Donate online. (Payment is processed at the time of the donation.)

1. Visit the [Butterfly Bash event website](#).
2. Scroll to the Donate Now section on the Home page.
3. Select pre-set donation amount or enter any amount.
4. Enter credit card and check I'm Not a Robot.
5. Click Donate and confirm payment.
6. A thank you page appears. Choose to print the receipt for your records.
7. Click Return to Home Page to go back into the campaign.



Is there event program book?

Yes! The Butterfly Bash event program includes those who helped make the event possible. Our Honorary Committee, Event Committee, Sponsors, and businesses and individuals who placed ads are included in the program book.

Who can place an ad in the program book?

Anyone can place an ad. It's a great way to support Chrysalis Center and increase your visibility! Whether you are a large company, local business, new start-up, or an individual, there are a variety of different options. More than 200+ guests will see your ad at the Butterfly Bash that evening and we will also be sharing it digitally in our newsletter, so more than 2500 people will see your business. Ads in the program book start as low as \$75.

How do I place an ad in the program book?

Click [HERE](#) to download ad sizes and pricing.

Do you have additional questions?

Email Sarah Mitchell, smitchell@chrysaliscenterct.org, and she will be happy to assist you!