

SPONSORSHIP OPPORTUNITIES

Chrysalis Center is a nonprofit, socially innovative, multi-service organization. Our mission is to assist people in need to **TRANSFORM** their lives.

Last year, we helped approximately 1,500 individuals: those living in poverty, veterans, men, women, children, and young adults who are struggling with mental health, addiction, HIV/AIDS, homelessness and those returning from incarceration.



CHRYSALIS CENTER VIRTUAL BUTTERFLY BASH 2021 CELEBRATING THE BEAUTY OF TRANSFORMATION

FRIDAY, OCTOBER 22, 2021
7:00 PM - 8:00 PM

SUPPORT from businesses and individuals in our community is critical for **Chrysalis Center** to transform more lives.

Your sponsorship ensures that more individuals and families are provided opportunities they would not have otherwise, such as access to fresh food, employment and a safe place to call home.

PRESENTING SPONSOR \$20,000

(ONLY ONE AVAILABLE)

- Opportunity to submit 1-2-minute video to be shown during event
- Opportunity to provide logo branded item in gift bags
- Prominent logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Full page ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 10 guests

PLATINUM SPONSOR \$15,000

- Opportunity to provide logo branded item in gift bags
- Prominent logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Full page ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 10 guests

GOLD SPONSOR \$10,000

- Opportunity to provide logo branded item in gift bags
- Prominent logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Full Page ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 8 guests

PLEASE JOIN US AS A SPONSOR!

For sponsorship questions and more information please contact Adria Giordano, Director of Development and Communications at (860) 263-4425 or e-mail agiordano@chrysaliscenterct.org.

SILVER SPONSOR \$7,500

- Opportunity to provide logo branded item in gift bags
- Prominent logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Half Page ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 6 guests

PARKING SPONSOR \$5,000

(ONLY TWO AVAILABLE)

- Logo recognition on parking pass table, which provides complimentary parking for all event guests
- Opportunity to provide logo branded item in gift bags
- Logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Half Page ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 4 guests

BRONZE \$5,000

- Opportunity to provide logo branded item in gift bags
- Logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Half Page ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 4 guests

SUPPORTER SPONSOR \$3,500

- Logo recognition on all marketing materials, including invitation, website, social media, press releases & signage
- Business Card size ad in Program Book
- Logo recognition on all pre-and post-event e-blasts
- Up to 2 guests

SPONSORSHIP REGISTRATION



**CHRYSALIS CENTER
BUTTERFLY BASH 2021
CELEBRATING THE BEAUTY
OF TRANSFORMATION**

**Thank you for joining us as a 2021 Butterfly Bash Sponsor!
Your commitment will help make this event our most successful ever,
in turn allowing us to transform the lives of so many Chrysalis Center participants.**

COMPANY/ORGANIZATION NAME_____

CONTACT PERSON_____

ADDRESS_____

CITY_____ **STATE**_____ **ZIP**_____

TELEPHONE_____ **EMAIL**_____

SPONSORSHIP LEVEL (SELECT ONE):

____ **PRESENTING** ____ **PLATINUM** ____ **GOLD** ____ **SILVER**
____ **PARKING** ____ **BRONZE** ____ **SUPPORTER**

PAYMENT INFORMATION:

____ **CHECK ENCLOSED IN THE AMOUNT OF:**_____

____ **PLEASE BILL MY CREDIT CARD:** ____ **VISA** ____ **MASTERCARD** ____ **AMERICAN EXPRESS**

CARD NUMBER_____ **EXPIRATION DATE**_____

SIGNATURE_____

Please complete the form and email back by **August 25, 2021** to Adria Giordano at agiordano@chrysaliscenterct.org or mail to Chrysalis Center Butterfly Bash
P.O. Box 320613 Hartford, CT 06132

SPONSORSHIP LOGO:

Your sponsorship includes the display of your company's logo in Butterfly Bash communications. Please send your company's logo in vector EPS format (preferred format) and/or 300 dpi JPEG file (minimum size of 5") by September 1, 2021 to: Sarah Mitchell at smitchell@chrysaliscenterct.org.